

Subject Title	<b>Paper SEC 2: PRINCIPLES OF INSURANCE</b>		
Class/Group	<b>B. Com (CA) and B. Com (Business Analytics) (CBCS)</b>	Semester	<b>III</b>
Paper: SEC II			<b>Max. Marks: 40EE+10IE=50</b>
PPW: 2 Hrs.			<b>Exam Duration: 1 ½ Hrs.</b>

<b>COURSE OUTCOMES SEC 2-Principles of Insurance, 2 Credits</b>	
<b>CO 1</b>	To provide a basic understanding of the Insurance Mechanism
<b>CO 2</b>	Identify the relationship between Insurers and their Customers and the importance of Insurance Contracts.

UNITS	CONTENTS
I	<p><b>RISK MANAGEMENT AND INSURANCE &amp; INSURANCE TERMINOLOGY:</b>            Risk Management –Types of Risks – Actual and Consequential Losses – Management of Risks – Different Classes of Insurance – Importance of Insurance – Management of Risk by Individuals and Insurers – Fixing of Premiums – Reinsurance– Role of Insurance in Economic Development and Social Security – Constituents of Insurance Market – Operations of Insurance Companies – Operations of Intermediaries – Specialist Insurance Companies – Role of Regulators – Common and specific terms in Life and Non-Life Insurance - Understanding Insurance Customers – Customer Behavior at Purchase Point – Customer Behavior when Claim Occurs – Importance of Ethical Behavior.</p>
II	<p><b>INSURANCE CONTRACT AND INSURANCE PRODUCTS:</b>            Insurance Contract Terms – Principles of Insurance: Principle of Insurable Interest, Principle of Indemnity, Principle of Subrogation, Principle of Contribution, Relevant Information Disclosure, Principle of utmost Good Faith, Relevance of Proximate Cause - Life Insurance Products: Risk of Dying Early – Risk of Living too Long – Products offered – Term Plans – Pure Endowment Plans – Combinations of Plans – Traditional Products – Linked Policies – Features of Annuities and Group Policies - General Insurance Products: Risks faced by Owner of Assets – Exposure to Perils – Features of Products Covering Fire and Allied Perils – Products covering Marine and Transit Risks – Products covering Financial Losses due to Accidents – Products covering Financial Losses due to Hospitalization – Products Covering Miscellaneous Risks.</p>
Reference	<p><b>Text Books &amp; Reference Books</b></p> <ol style="list-style-type: none"> <li>Principles of Insurance : A Publication of the Insurance Institute of India</li> <li>Principles of Insurance : Telugu Academy, Hyderabad</li> <li>Guide to Risk Management : Sagar Sanyal</li> <li>Principles of Insurance : Dr V Padmavathi V Jayalakshmi - PBP</li> <li>Insurance and Risk Management : P.K. Gupta</li> <li>Insurance Theory and Practice : Tripathi PHI</li> <li>Principles of Insurance Management : Neelam C Gulati, Excel Books</li> <li>Life and Health Insurance : Black, JR KENNETH &amp; Harold Skipper, Pearson</li> <li>Principles of Risk Management and Insurance: George E Rejda (13<sup>th</sup> Edition)</li> <li>Risk Management and Insurance : Trieschman, Gustavson and Hoyt. South Western College Publishing, Cincinnati, Ohio</li> </ol> <p><b>Suggested Websites:</b>  <b>1) <a href="http://www.irda.gov.in">www.irda.gov.in</a> 2) <a href="http://www.policyholder.gov.in">www.policyholder.gov.in</a> 3) <a href="http://www.irdaindia.org.in">www.irdaindia.org.in</a></b></p>